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**Anna de Codorníu Brut and Brut Rosé Debut New Packaging Design**  
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Baltimore, MD (September 26, 2013) – Anna de Codorníu, a leading sparkling wine from Spain, has debuted a modern, new design for their popular Brut and Brut Rosé labels. The cutting-edge “bottle wrap” technology and bold graphics reflect the brand’s stylish image and commitment to innovation. The chic look of Anna de Codorníu also supports growing popularity with women – particularly well-connected, sophisticated moms who play a significant role in driving purchasing trends in the U.S.

Steeped in the life and legacy of Spain’s premier sparkling wines, known as “Cava,” Anna de Codorníu accounts for close to 20% of annual sparkling wine sales in her home country. In 1984, Anna de Codorníu debuted as the first cava to incorporate Chardonnay, resulting in a beautiful, crisp profile that is a signature of the wine. The new packaging design reflects Anna’s timeless combination of incredible price-to-quality and fresh style.

Long positioned as a classic sparkling wine that embodies the strong character and effervescent chic of Spanish women, “Anna” is named for the heiress of the Codorníu winemaking family who married winemaker Miquel Raventós in 1659. In 1872, Anna’s descendant Josep Raventós was the first to master the “Méthode Traditionelle” of making sparkling wine in Spain, and thus began the rich history of Cava. Anna de Codorníu delivers the highest quality, sourced from the best quality estate-grown fruit from the vineyards of Penedés, situated on the outskirts of Barcelona.

Anna de Codorníu Brut and Brut Rosé retail for \$14.99 and are exclusively distributed by Aveniu Brands based in Baltimore, Maryland. The new packaging of Anna de



Codorníu Brut NV and Anna de Codorníu Brut Rosé NV will be fully phased into national distribution by Valentine's Day 2014. A limited edition winter packaging of the Anna de Codorníu Brut will also be available in select U.S. markets.

**About Aveníu Brands**

Aveníu Brands is a fine wine and spirits importer, building wine brands such as Artesa, Septima, Anna de Codorníu Cava, Belmondo, Clos La Chance, Tenute Piccini, and Viña Zaco, as well as fine spirits such as Amarula Cream Liqueur, KAH Tequila, Zodiac Vodka, Ocean Vodka and Don Roberto Tequila. The parent company of Aveníu Brands, Bodegas y Viñedos Codorníu Raventós, has been in the wine industry since 1551. ([www.aveniubrand.com](http://www.aveniubrand.com))

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