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Aveniu Brands Appoints John Moreau as Vice-President of National Sales

Baltimore, MD (June 3, 2014) – Aveniu Brands has appointed John Moreau to head national sales, reporting directly to Keith LaVine, President. Moreau was until recently the Vice-President of Sales for Goelet Wine Estates, responsible for U.S. sales and marketing for a diversified global portfolio, including leading brands such as Clos du Val. Moreau is also a former Senior Vice President Sales for Remy Cointreau USA and Director of Training for National Distributing Company.



"John is a proven leader in the wine and spirits industry and brings tremendous depth and experience to our organization," states LaVine. "As a senior executive of our management team he will take a hands-on approach to drive business growth for partners that reflects the distinct needs of every region. John's track record of success in brand building will drive sustained growth of our Codorniu Raventós family wines as well as agency partnerships."

For more information, including requests for photography, please contact Alex Fellows, Alexander@gregorywhitepr.com.

About Aveniu Brands

Aveniu Brands is a fine wine and spirits importer, building wine brands such as Anna de Codorniu, Artesa, Belmondo, Clos La Chance, Elements, James Mitchell, Legaris, Poggio Verrano, Scala Dei, Septima, Terras Gauda, Tenute Piccini, Viña Pomal and Viña Zaco, as well as fine spirits such as Prichard's Whiskey's and Rum, KAH Tequila, Ocean Vodka and Zodiac Vodka. The parent company of Aveniu Brands, Bodegas y Viñedos Codorniu Raventós, has been in the wine industry since 1551. (www.aveniubrand.com)

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