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**Give Thanks for Rioja this Fall!
Bodegas Bilbainas Releases New Vintages to Offer Versatility and
Range – Zaco 2012 & Viña Pomal Reserva 2010**

NEW YORK, NY (October 21, 2014) — For wine lovers, Rioja is a region to be thankful for year-round as a source of wines of character and versatility. This fall, leading Rioja winery, Bodegas Bilbainas, has perfectly timed the new vintage releases of their most popular wines – Zaco 2012 and Viña Pomal Reserva 2010 – to star at holiday tables and pair with everything from hors d'oeuvres to turkey, ham and goose.

“Rioja wines are amazingly versatile, with appeal to many different palates,” says winemaker Diego Pinilla of Bodegas Bilbainas. “There is great range and a diversity of personality in Rioja, but overall our wines have fresh, pleasing tannins which make them easy-to-drink and easy-to-pair.”

Zaco 2012 and Viña Pomal Reserva 2010 showcase the depth of Rioja style with layers of flavor and distinct appeal. Zaco offers a modern expression of Rioja with moderate oak treatment on top of bright, cherry fruit that shows beautifully upon release. Complex and elegant, Viña Pomal Reserva highlights a more classic profile, characterized by longer ageing and suitable for collectors who prefer more mature wines.

“Bodegas Bilbainas has a unique advantage over other Rioja wineries: the winery is the largest vineyard owner in Haro, capital of the celebrated Rioja Alta region,” adds Pinilla. “I give thanks for having 600 acres of exquisite vines to select from to craft our wines.”

***New Release* – Zaco 2012**

The 2012 vintage was relatively dry, resulting in significant concentration of fruit. Moderated by the cooler Atlantic climate influence in the Haro region, Zaco 2012 shows good acidity to match the intense black and red fruit. Made from 100% Tempranillo, Zaco undergoes an extended cold pre-maceration to achieve maximum fruit and freshness. Nine months of ageing in French and American oak smoothed the tannins and added complexity, while preserving the bright Tempranillo fruit. The suggested retail price of Zaco 2012 is \$15.00.

***New Release* – Viña Pomal Reserva 2010**

Viña Pomal Reserva is one Rioja's great wines, sourced from the finest estate blocks, and 2010 was an exceptional vintage. The 100% Tempranillo grapes were highly concentrated and of excellent quality, resulting in a wine with layers of dense fruit and great potential to age. “With our Reserva we are seeking balance above all; the wine should reveal a full spectrum of aromatics to taste, balancing wood, fruit and spice notes,



combined with intensity and longevity,” states Pinilla. The distinctive character of Pomal Reserva reflects the Bilbainas estate in Haro, comprised of calcareous limestone which gives Tempranillo balance and low yield. The cooler Atlantic climate of the area supports a long ripening cycle and low yields with mature tannins and fresh acidity. The suggested retail price of Viña Pomal Reserva 2010 is \$21.00.

To request press samples of Zaco 2012 and Viña Pomal Reserva 2010 from Bodegas Bilbainas, please contact Natasja Mallory, Gregory White PR, at (718) 403-9473 or e-mail natasja@gregorywhitepr.com.

About Aveníu Brands

Aveníu Brands is a fine wine and spirits importer, building wine brands such as Artesa, Septima, Anna de Codorníu Cava, Clos La Chance, Tenute Piccini, and Viña Zaco, as well as fine spirits such as KAH Tequila, Zodiac Vodka, Ocean Vodka and Don Roberto Tequila. The parent company of Aveníu Brands, Bodegas y Viñedos Codorníu Raventós, has been in the wine industry since 1551. (www.aveniubands.com)

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