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Holiday Trend Report

Anna de Codorniu Brut and Brut Rosé Expand Stylish New Design to National Markets as Sparkling Wines Increase in Popularity

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Baltimore, MD (September 15, 2014) – Tis the season for sparkling wine? Wine fashionistas are talking about the preference for well-priced bubbly, just in time for holiday celebrations. No wonder sparkling wine sales are turning heads, outpacing still wine with a 10% growth in sales this year. Spain's leading sparkling wine, Anna de Codorniu, is on trend with a stylish, new look for their popular Brut and Brut Rosé labels. Now widely available in national markets for their first holiday season, the chic "bottle wrap" and bold graphics of Anna de Codorniu reflect the brand's fresh appeal.

Steeped in the life and legacy of Spain's premier sparkling wines, known as "Cava," Anna de Codorniu accounts for close to 20% of annual sparkling wine sales in her home country. In 1984, Anna de Codorniu debuted as the first cava to incorporate Chardonnay, resulting in a beautiful, crisp profile that is a signature of the wine. Made in the same style as French Champagne, Anna de Codorniu wines make an ideal gift and an affordable centerpiece for any holiday celebration.

Long positioned as a classic sparkling wine that embodies the strong character and effervescent chic of Spanish women, "Anna" is named for the heiress of the Codorniu winemaking family who married winemaker Miquel Raventós in 1659. In 1872, Anna's descendent Josep Raventós was the first to master the "Méthode Traditionelle" of making sparkling wine in Spain, and thus began the rich history of Cava. Anna de Codorniu delivers the highest quality, sourced from the best quality estate-grown fruit from the vineyards of Penedés, situated on the outskirts of Barcelona.

Anna de Codorniu Brut and Brut Rosé retail for \$14.99 and are exclusively distributed by Aveniu Brands based in Baltimore, Maryland. Visit [Facebook/annadecordoni](https://www.facebook.com/annadecordoni) for holiday tips from Anna de Codorniu!

About Aveniu Brands

Aveniu Brands is a fine wine and spirits importer, building wine brands such as Artesa, Septima, Anna de Codorniu Cava, Clos La Chance, Tenute Piccini, and Viña Zaco, as well as fine spirits such as KAH Tequila, Zodiac Vodka, Ocean Vodka and Don Roberto Tequila. The parent company of Aveniu Brands, Bodegas y Viñedos Codorniu Raventós, has been in the wine industry since 1551. (www.aveniubrand.com)

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