



## BODEGAS BILBAINAS

HARO · ESPAÑA



Bodegas Bilbainas wines celebrate the marriage of tradition and modernity. Richer than the classic Rioja, with opulent color, generous fruit and lush on the palate, the estate grown Viña Pomal wines represent the bold future of Spain's most recognized wine region.



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## REGION: RIOJA



Since 1991, Rioja has been a *Denominación de Origen Calificada* (D.O.C.), a category it shares only with Priorat. The D.O.C. is the highest designation awarded to wine regions in Spain. It is reserved for regions that have demonstrated, over a long period of time, that they can attain the highest quality. Rioja is Spain's most recognized, and arguably, its greatest wine region.

### THE REGION AT A GLANCE :

- The most critically acclaimed of Rioja's sub-regions, the Rioja Alta, covers 9,920 acres and enjoys an Atlantic/continental climate
- The region's primary varietal is Tempranillo. An early ripener, with typically very good fruit set, Tempranillo produces well balanced, aromatic and age-worthy wines
- The region also produces Graciano, Mazuelo and Garnacha

DATE ESTABLISHED	PLANTED VINEYARDS (acres)	ALTITUDE (feet)	SOIL TYPES	AVERAGE RAINFALL (l/m <sup>2</sup> )	AVERAGE SUNLIGHT (hours/yr)
1953	140,790	984-1,575	Clay-calcareous, clay-ferrous, alluvial soils	425	1,550

## VIÑA POMAL WINEMAKING: AN EVOLVING STYLE ROOTED IN THE RIOJA TRADITION



Viña Pomal is produced by the historic Bodegas Bilbainas, the largest vineyard owner in Rioja Alta and the largest to have all of its vineyards located in the tiny municipality of Haro. The vineyard holdings of Bodegas Bilbainas at over 600 acres contrast dramatically with the average for the region: one acre. The fourth largest bodega in Rioja, Bodegas Bilbainas produces only single vineyard wines – or *vinos de finca*. This concept originated by the founders of the winery is widely used today by many winemakers who seek to make their wines distinctive. Bodegas Bilbainas chose this philosophy from its very beginnings: the name Viña Pomal is not

only the name of the most prestigious wines made by Bodegas Bilbainas, it is also the name of the vineyard where the grapes for these wines are grown.

Stylistically, the Viña Pomal wines of Bodegas Bilbainas pay homage to the Rioja tradition, but with a renewed style. These are wines that build on their classic character with modern oenology. Modifications are introduced gradually without losing the house style, moving towards wines with more color, more fruit and new wood. Aging periods are shortened and grapes are cultivated to provide more concentrated wines.

