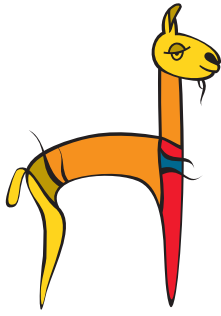


QUARA

CAFAYATE VALLEY



Quara (kwä' ra)

n. (Zool) member of the biological family 'camelidae' a domesticated South American type of llama used as a beast of burden by the Incas. Also, Quara: n. a fun and unique wine brand from Argentina that captures the history and terroir of Argentine winemaking and expresses it with a fresh new approach.

THE LOCATION

QUARA wines are estate grown and bottled at the Lavaque family's winery in the Cafayate Valley. Cafayate Valley is located in the province of Salta—the northernmost wine-producing region in Argentina. The vineyards are situated on an eastern facing slope of the Andes Mountains at almost 6,000 feet above sea level. Wine production in this area dates back to the times of the Spanish Conquest and the Lavaque estate is testament to this heritage as the winery is more than 200 years old. QUARA wines have a unique character that is distinctly Argentinean.

THE PHILOSOPHY

"In Argentina we view wine the same way we do life. It should be full, inspired and distinctive. It's in our hearts to be impulsive and live for today. Yet in our heads, we strive to do this for many more tomorrows. Following in the footsteps of my great, great, great grandfather, I too put this kind of passion into our wines. Here's to all those like-minded souls who understand that the greatest accomplishment in life is one's ability to enjoy it." Francisco 'Pancho' Lavaque, 5th Generation Winemaker

THE WINES

TORRONTES (tor' on tez) n. a uniquely fragrant white with bold floral and tropical fruit aromas. Dry and crisp finish with a touch of oak for complexity. Originally a grape native to Spain, Torrontes has now become Argentina's flagship white.

100% Torrontes- Cafayate Valley

MERLOT (mer lo') n. A young fruity red with blueberry and herbal notes. The softest wine of the bunch. The exceptional Argentinean altitude, sunlight, and soil give the wine a unique character.

100% Merlot- Cafayate Valley

MALBEC (mä bek') n. deep purple in color with rich berry and plum flavors. Good structure, balanced acidity and a long velvety finish. Malbec is the premier varietal of Argentina. The adaptation of this variety to Argentine soil has far surpassed the quality of Malbec found anywhere else in the world, including its motherland, France.

100% Malbec- Cafayate Valley

CABERNET SAUVIGNON (kab er na' so ven yon') n. A lush red with blackberry and plum flavors. The aromas are brightened by the distinctively South American touch of mint. The Cabernet Sauvignon grapes, a variety that is more expressive when grown in Argentinean soil, are selected from the Lavaque Family's Estate vineyards in the Andes mountains at 6,000 feet above sea level.

100% Cabernet Sauvignon- Cafayate Valley

TANNAT (tä n not') n. A round and balance red with bursts of black fruits complemented by sweet-spicy notes and a pleasant mocha character. A French grape originally used for blending in Bordeaux's; Tannat has made a distinctive statement when bottled as a single variety like has been done in South America.

100% Tannat- Cafayate Valley

CHARDONNAY (shär də nay) n. A well-structured white with aromas of banana and other tropical fruits. A touch of oak adds soft vanilla notes. Drastic swings in day and night time temperature allow for maximum ripeness and optimal sugar preservation, creating a fresh Chardonnay with great depth and character.

100% Chardonnay- Cafayate Valley

