



Media Contacts

Helen Gregory / Donna White
Gregory White PR, Inc.
donna@gregorywhitepr.com
718-403-9473 / 203-558-4262

AV Brands, a Codorniu Company, is now Aveniu Brands Fine Wine and Spirits Marketer is Committed to Long-Term Strategic Growth, Exclusive Relationships and Exceptional Brands

BALTIMORE, MD (September 1, 2009) — AV Brands, Inc., a fine wine and spirits importer wholly owned by Spain's Codorniu Group, today announced that it has changed its name to Aveniu Brands.

"The name Aveniu Brands reflects our proud heritage as a Codorniu company," states Roy Danis, President of Aveniu Brands. "Codorniu was founded in Spain in the mid-sixteenth century and through the centuries has led our industry in quality, innovation, and savoir-faire worldwide. We are committed to long-term growth and brand-building initiatives that further our mission to develop exclusive relationships and bring exceptional wine and spirits to the marketplace that truly reflect their origins."

Aveniu Brands currently markets close to thirty brands from nine different countries. The Aveniu Brands portfolio includes Codorniu-owned wineries in some of the world's most esteemed wine regions, notably: Artesa Winery, with vineyards in both the Napa and Sonoma Valleys; Bodega Septima, Mendoza (Argentina); Bodegas Bilbainas, Rioja (Spain); Scala Dei, Priorat (Spain); Legaris, Ribera del Duero (Spain), and The Spanish Quarter, Costers del Segre (Spain). Aveniu Brands also acts as the exclusive agent for a diverse portfolio of global wine and spirits that are committed to the company's strategic growth as a top tier marketer. Additional top brands include leading Italian wines, Ca' Montini, Luna di Luna, Piccini, and Voga, Carmen and Caliterra from Chile, and Amarula Cream and Two Oceans from South Africa.

For a complete list of products represented by Aveniu Brands please visit www.aveniubrands.com. For further information, including interview requests please contact Donna White, Gregory White PR at 203-558-4262 or e-mail donna@gregorywhitepr.com.

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